



Oro Pharmaceuticals' portfolio was sold to Angelini Pharmaceuticals

Industry: Healthcare

Anafina Capital Partner, member of Translink Corporate Finance, along with Translink Italy are pleased to announce that they have served as exclusive M&A advisors to Oro Pharmaceuticals in connection with its portfolio acquisition by Angelini Pharmaceuticals.

Established in 1969, Oro Pharmaceuticals is a local OTC company with a strong marketing and sales presence and well-known brands in Turkey. The company's main therapeutic areas are antiseptics, oral hygiene, topical nasal, expectorants, topical pain, gastro, anti-diarrhea, derma, pediatrics, cold & flu, and sweeteners. With direct promotion to selected pharmacies and relevant MDs, along with direct-to-consumer through TV ads, it has achieved a high shelf penetration in all pharmacies across Turkey.

Angelini is a medium size private international group, a leader in health and wellness in the field of pharmaceutical and consumer products. Born in Italy in the early twentieth century, the Angelini group has offices in 20 countries and worldwide distribution of products. It has its own operations in Turkey since 2015.

About Translink in Turkey

Anafina Capital Partners is the member firm of Translink Corporate Finance in Turkey. With its seasoned finance and operational teams, Anafina provides boutique M&A and strategic management consulting services for local and international clients in need of buy-side advisory, sell-side advisory, Turkey entrance strategy, sector analysis and operational & financial due-diligence while running business excellence initiatives in parallel. Contact our Team Members in Turkey

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About Translink in Italy

Translink Stempel & Co. is the partner firm of Translink Corporate Finance in Italy composed of seasoned finance professionals who have matured extensive experience in a variety of sectors and disciplines within some the most important players both nationally and internationally in industry, finance and management consulting. Its pharmaceutical sector specialist team is set out below.

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